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BELGIUM

The Future of Networking Today

Jerry Garcia

HPE Aruba Country Manager Belux

aruba

a Hewlett Packard Enterprise company

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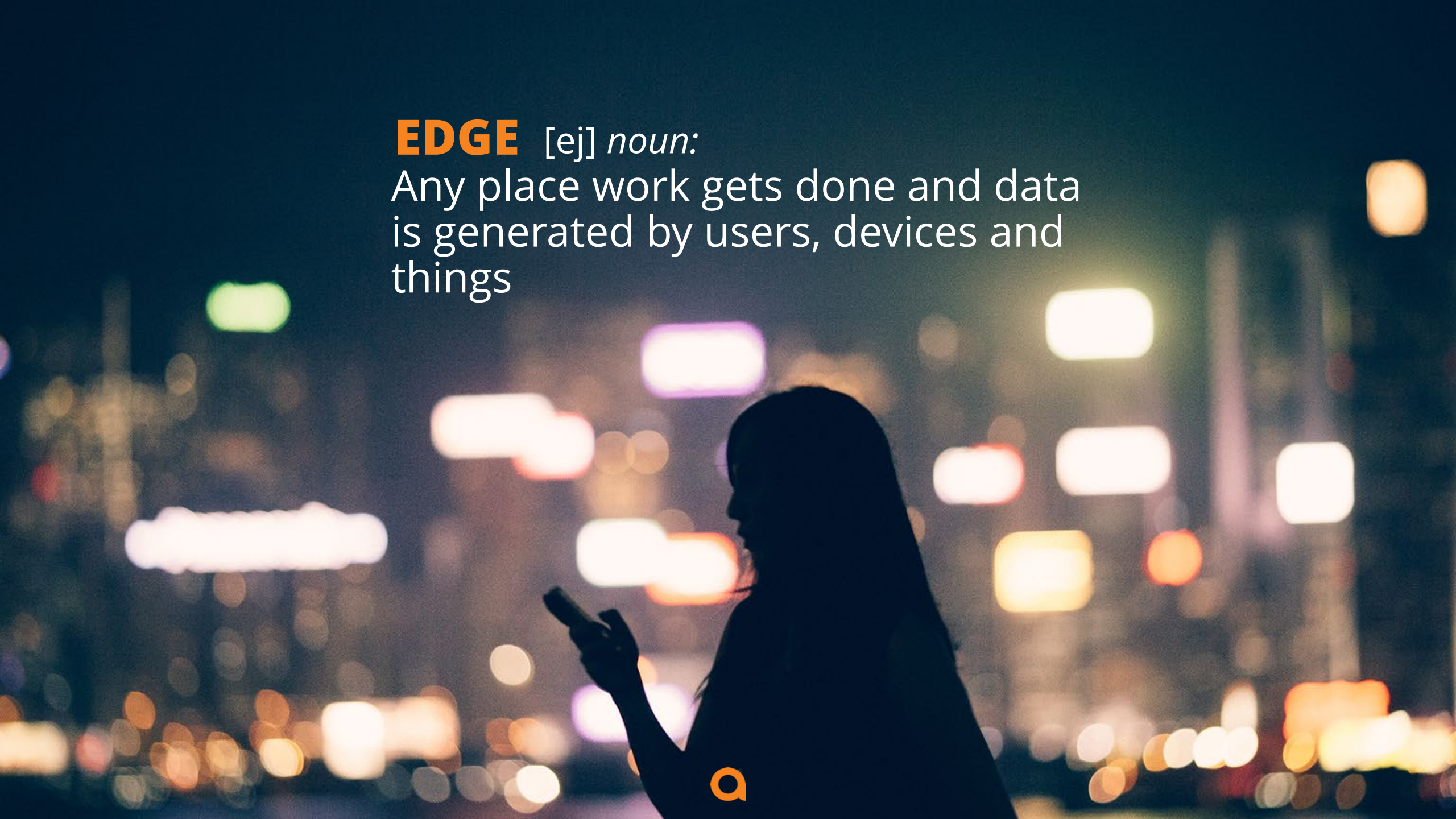
CONNECTING, SECURING AND DERIVING INSIGHTS FROM THE EDGE THROUGH SECURE EDGE-TO-CLOUD NETWORKING SOLUTIONS


EDGE [ej] *noun:*
Any place work gets done and data is generated by users, devices and things

PARTNERING WITH ARUBA

EXPERIENCE

SALES AND SUPPORT

Dedicated Global Sales and Support organization

True customer advocacy culture:
"Doing the right thing, caring, and sacrificing" for you

AIRHEADS COMMUNITY

140,000 members strong

189 countries represented

60,000 discussion topics

Creating and sharing together as a community

ATMOSPHERE

Americas – AsiaPac - EMEA

6000+ 'Airheads' Experiencing Aruba's culture firsthand

EXECUTIVE LEVEL ACCESS

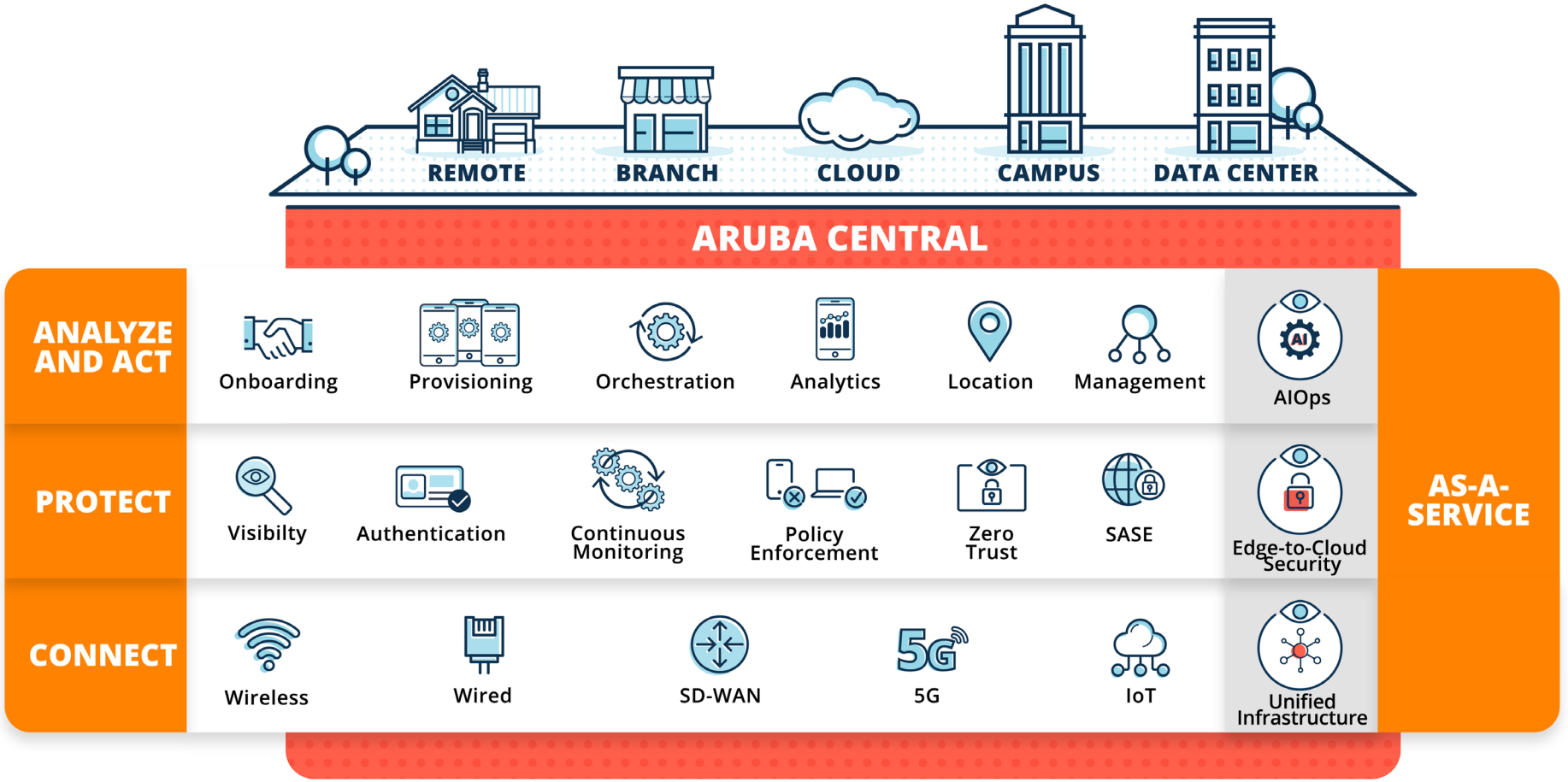
Industry Executive Group

Customer Advisory Councils
(EDU, FSI, Retail, Technical)

Customer Experience Center
In person and virtual briefings

POST COVID AND BEYOND, ARUBA ESP ENABLING MAJOR TRANSFORMATIONS AND INNOVATION

REDEFINING THE EDGE NETWORKING STACK WITH ARUBA EDGE SERVICES PLATFORM (ESP)

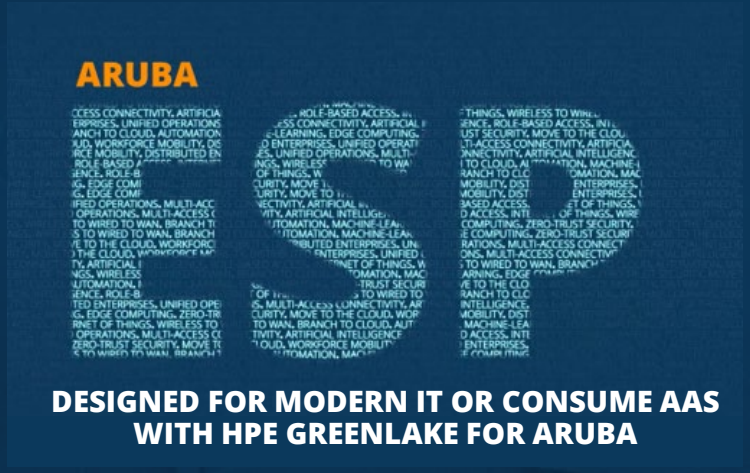


SUPPORTING TRANSFORMATION AND INNOVATION WITH ARUBA ESP

EDGE-CENTRIC USE CASES

Hybrid Work | Secure Locations | IT Operations | Manufacturing | Public Venues | Education | Hospitality | Health | Retail

SECURE USER AND IOT CONNECTIVITY - MULTI-SITE CONNECTIONS – LOCATION - APIS



DESIGNED FOR MODERN IT OR CONSUME AAS WITH HPE GREENLAKE FOR ARUBA

INTEGRATIONS

ARUBAEDGE ECOSYSTEM

Microsoft | zscaler | aws | enocean | ZEBRA

+ hundreds more

SUPPORTING TRANSFORMATION AND INNOVATION WITH ARUBA ESP

EDGE-CENTRIC USE CASES

- All Wireless UCC
- Top Secret Access
- AI–Driven Workflows
- Wi-Fi Based AGVs
- HD Guest Wi-Fi
- Student Device Onboarding
- Hotel PMS integration
- Indoor Location
- Temperature Monitoring

SECURE USER AND IOT CONNECTIVITY - MULTI-SITE CONNECTIONS – LOCATION - APIS

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HYBRID WORK AND LEARNING

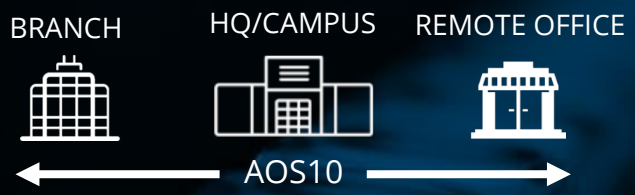
SMART HYPER-AWARE ENVIRONMENTS

EDGE-TO-CLOUD
SECURITY

DESIGNED FOR THE MODERN IT OPERATOR

LEVERAGING THE LATEST ADVACEMENTS IN AI AND CLOUD TO DELIVER RESILIENCY AND AGILITY FOR NEW BUSINESS REALITIES

LATEST ADVANCEMENTS TO ARUBA ESP DELIVER



Unifying network architectures

ArubaOS 10

One OS for Campus and Branch;
One platform converging IT and IoT

Simplifying IT operator experience

Latest in Aruba Central

Self-healing AIOps
IoT operations
Cloud authentication and policy

Combining Wi-Fi, wired and SD-WAN capabilities @Home

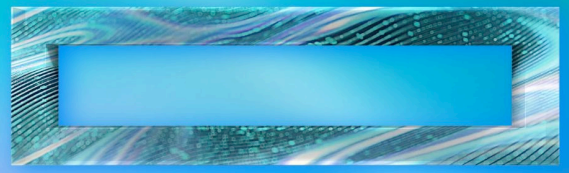
EdgeConnect Microbranch

Converge all services on single RemoteAP
New SD-WAN microsite capabilities

OR MODERN IT CONSUMER

REINVENTING HOW EDGE NETWORKING CAN BE PURCHASED AND CONSUMED

HPE GreenLake for Aruba



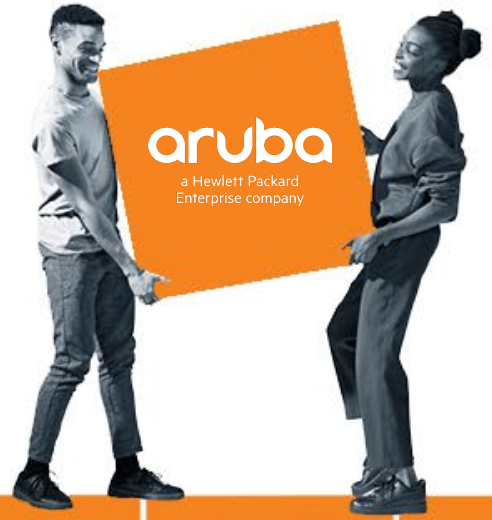
Outcome oriented:
Hybrid Work, Connected Stores, Hybrid Learning

"Pay as you go" Network-as-a-Service (NaaS) via monthly subscription

Intelligent Operations Option:
Aruba NOC operates day 2 solution for customer

LET'S INNOVATE TOGETHER

To Deliver Exceptional Experiences, Business Outcomes and Your Competitive "Edge"



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Thank you

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September, 2022

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