Palo Alto Networks

Palo Alto Networks at a glance

Founded in **2005**; first customer shipment in **2007**

More than **42,500 customers** in **150+ countries**

FY17 **$1.8B revenue**,
28% YoY growth that significantly outpaced the industry

Over **85** of the Fortune 100 and **60%** of the Global 2000 rely on us

Excellent global support, awarded by **J.D. Power** and **TSIA**

Experienced team of more than **4,300** employees

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Palo Alto Networks "Turkey" at a glance

- 7 field sales teams, 20 people in total
- Highest growth rate in our EMER region (~100%)
- 1000 customers in Turkey
- High penetration within banking and finance vertical

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PREVENTING SUCCESSFUL CYBERATTACKS

Network | Endpoint | Cloud

- Visibility

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- Visibility
- Reduce attack surface

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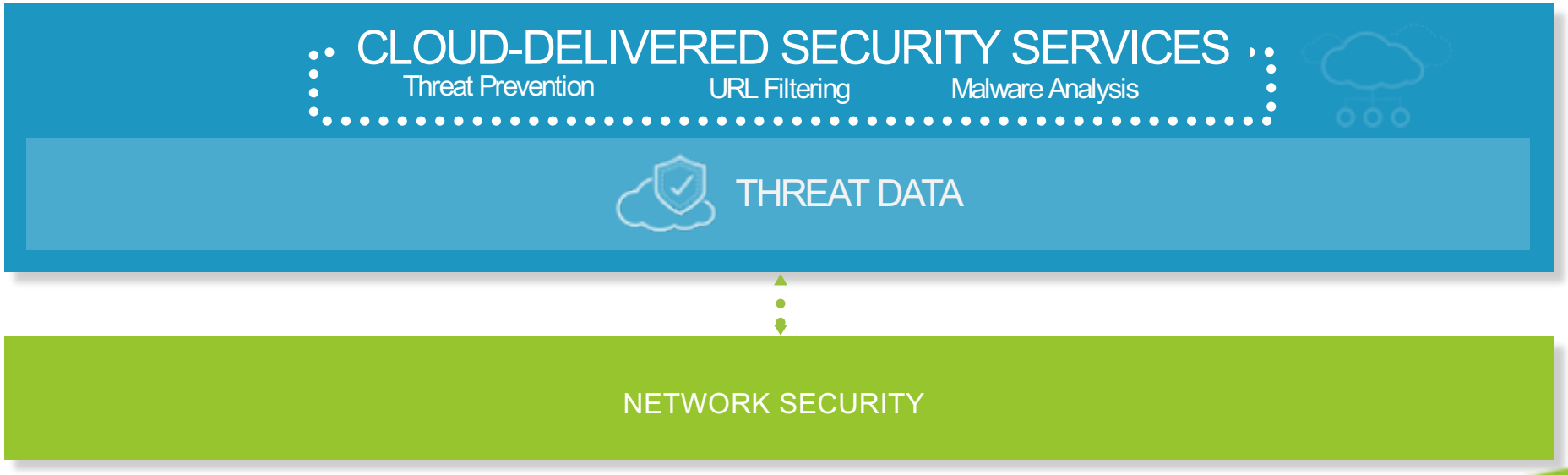
- Visibility
- Reduce attack surface
- Prevent known threats
- Prevent unknown threats

HOW?

PALO ALTO NETWORKS SECURITY OPERATING PLATFORM

EVOLUTION I



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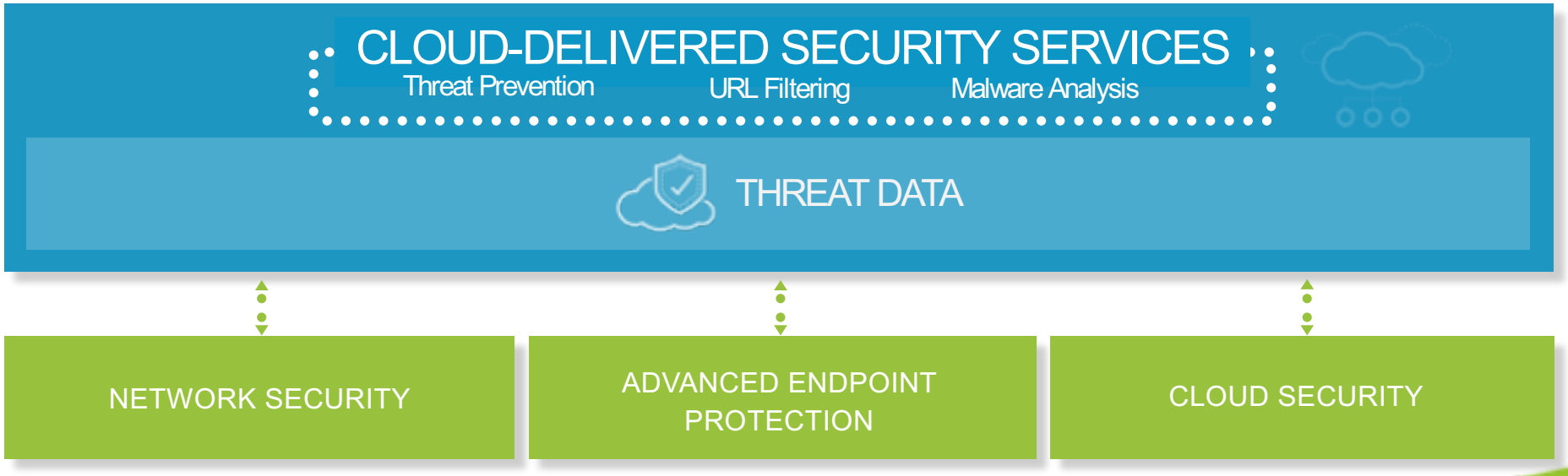
PALO ALTO NETWORKS SECURITY OPERATING PLATFORM

EVOLUTION II



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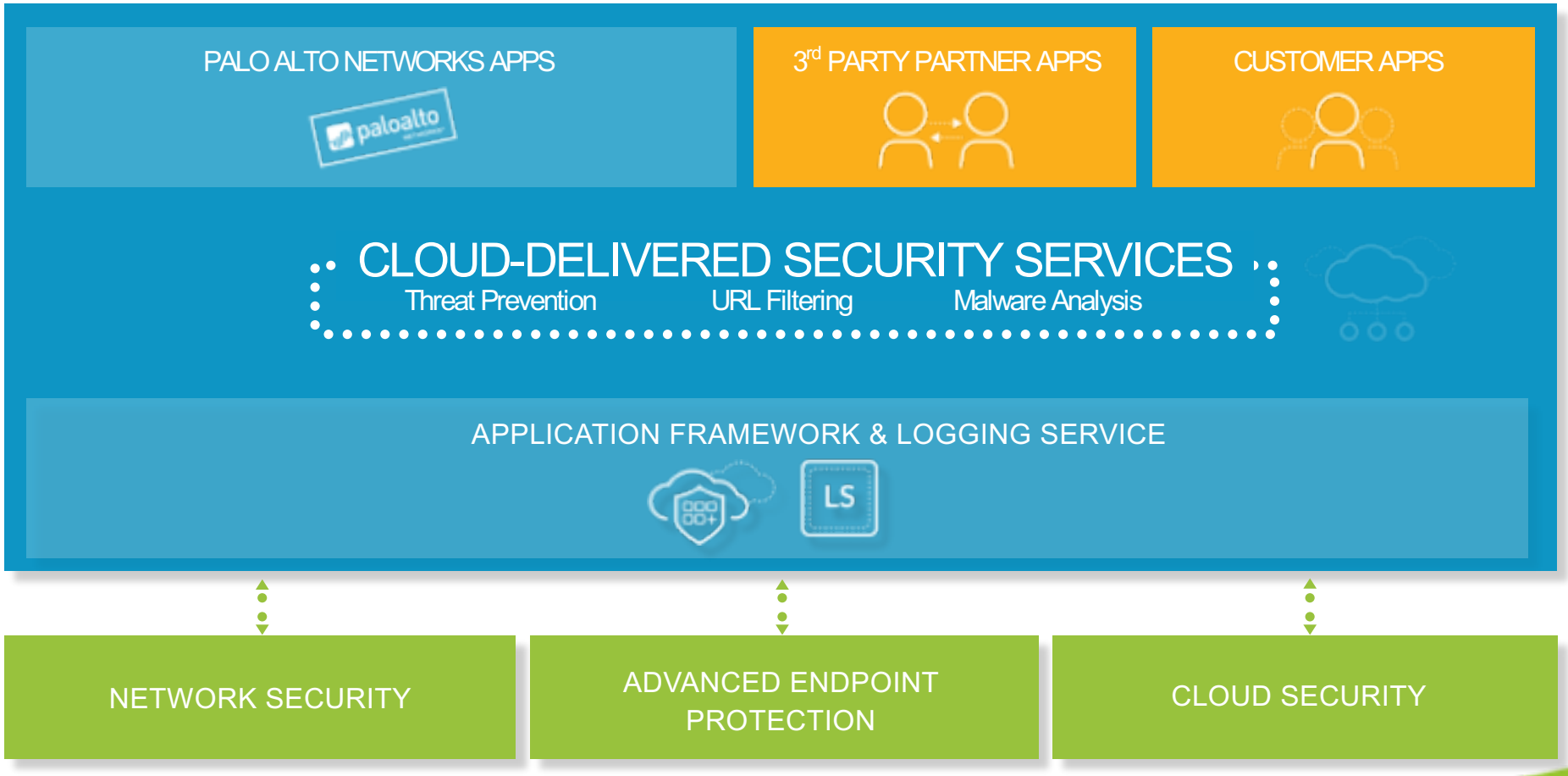
EVOLUTION III



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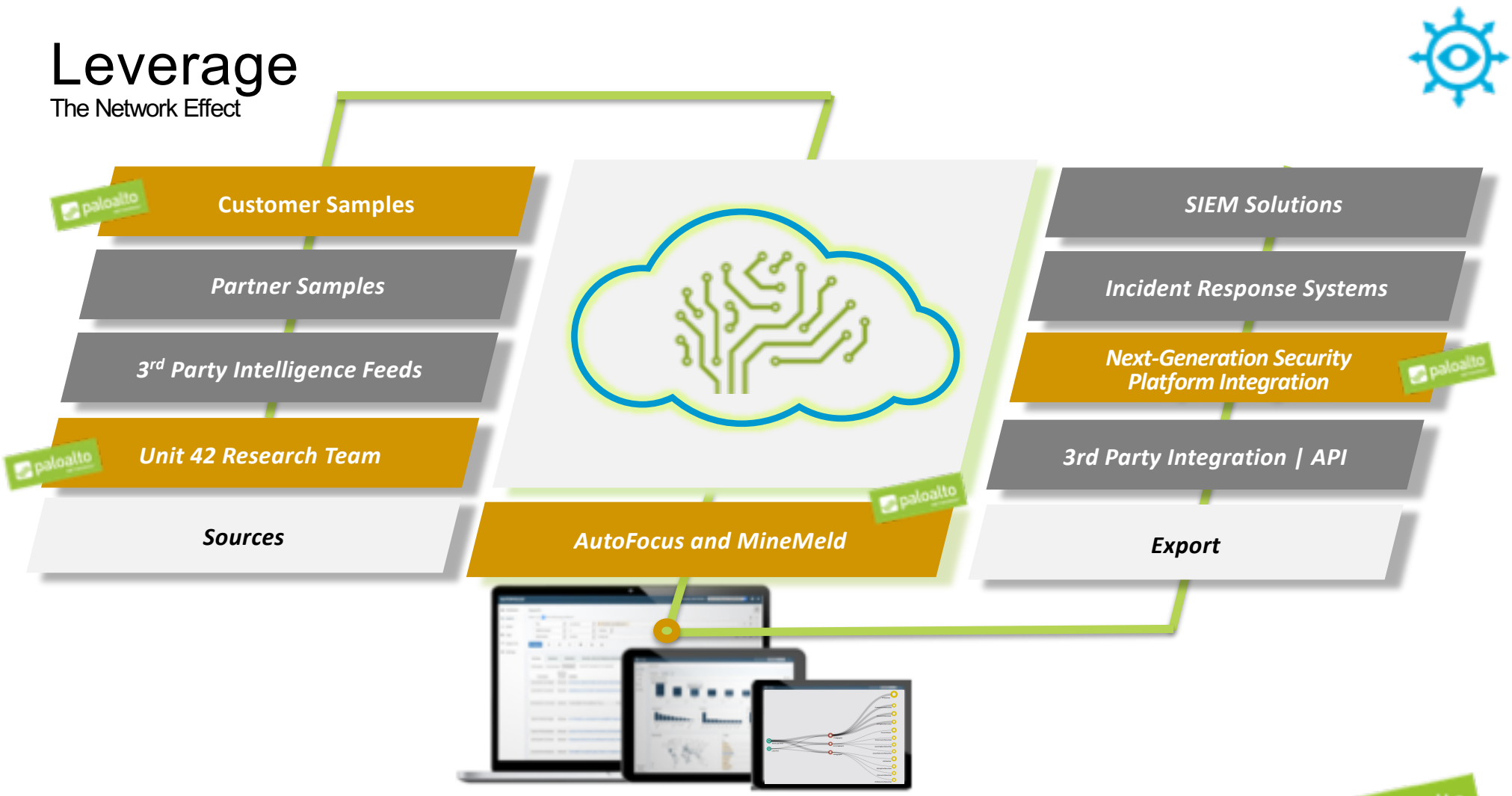
Better Protection

230,000
Content Based Protections per day

5min
Automated Protection Update

Leverage

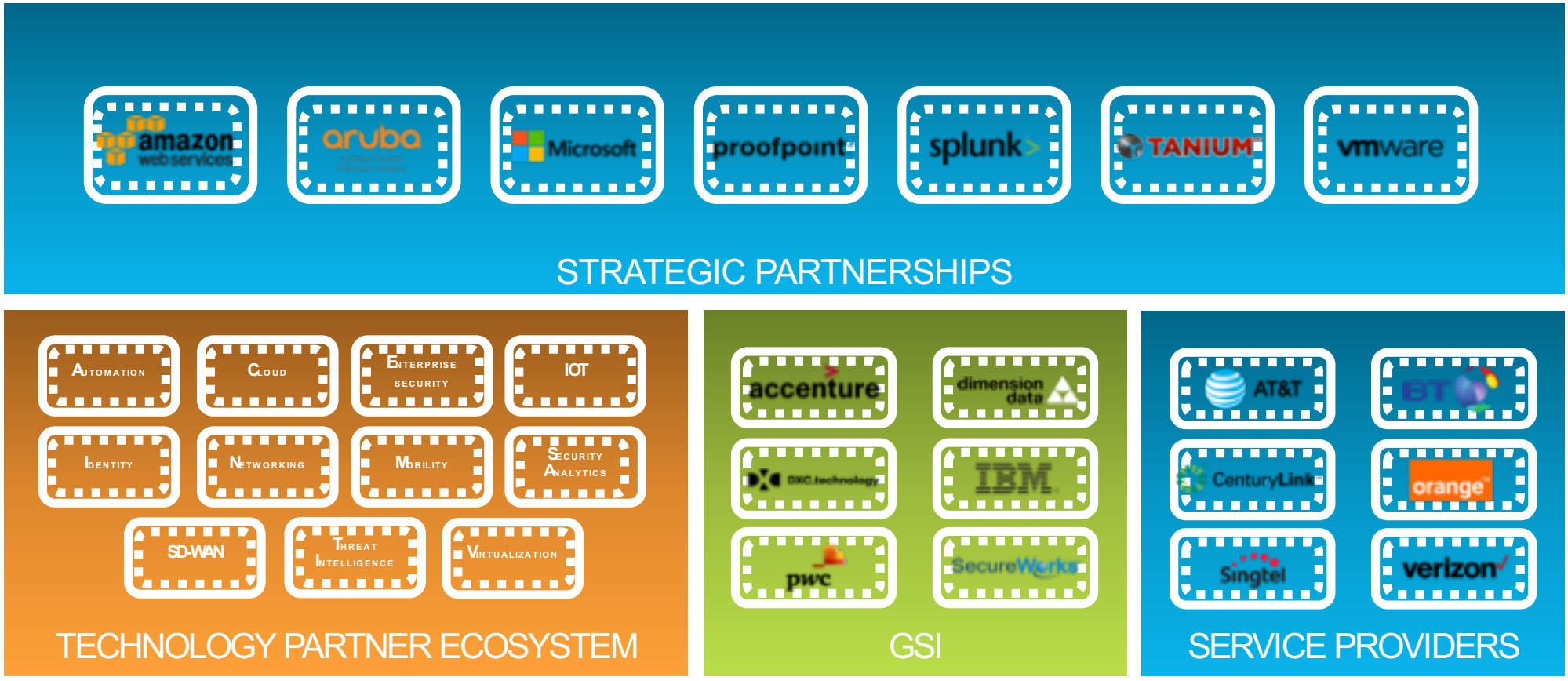
The Network Effect



MINEMELD - The multi-tool of Threat Indicators feeds

- Enforce indicators from various Threat Intelligence feeds
- Generate feeds of indicators from Palo Alto Networks platforms
- Share indicators with trusted peers
- Support for Palo Alto Networks specific features: EDLs, DAG, logs, …

PARTNER ECOSYSTEM



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PARTNER ECOSYSTEM

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