

atmosphere'22

FINLAND

Business keynote

MAKING CONNECTIONS, ANYWHERE

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aruba
a Hewlett Packard
Enterprise company



WE ARE ALL CONNECTED

Can I get tested for COVID-19?

St Vincent's COVID-19 Clinic will ONLY test you if:

You have symptoms, such as fever and/or acute respiratory illness (cough and/or sore throat)

AND

- You have returned from overseas in the last 14 days; OR
- You have been notified by a public health unit that you have been in close contact with a confirmed case of COVID-19

If you are a health care worker, speak directly to the Clinic Triage Nurse:

The COVID-19 Clinic is not able to:

- Test people without symptoms
- Test people who have symptoms of upper respiratory illness without overseas travel or close contact with a person who has







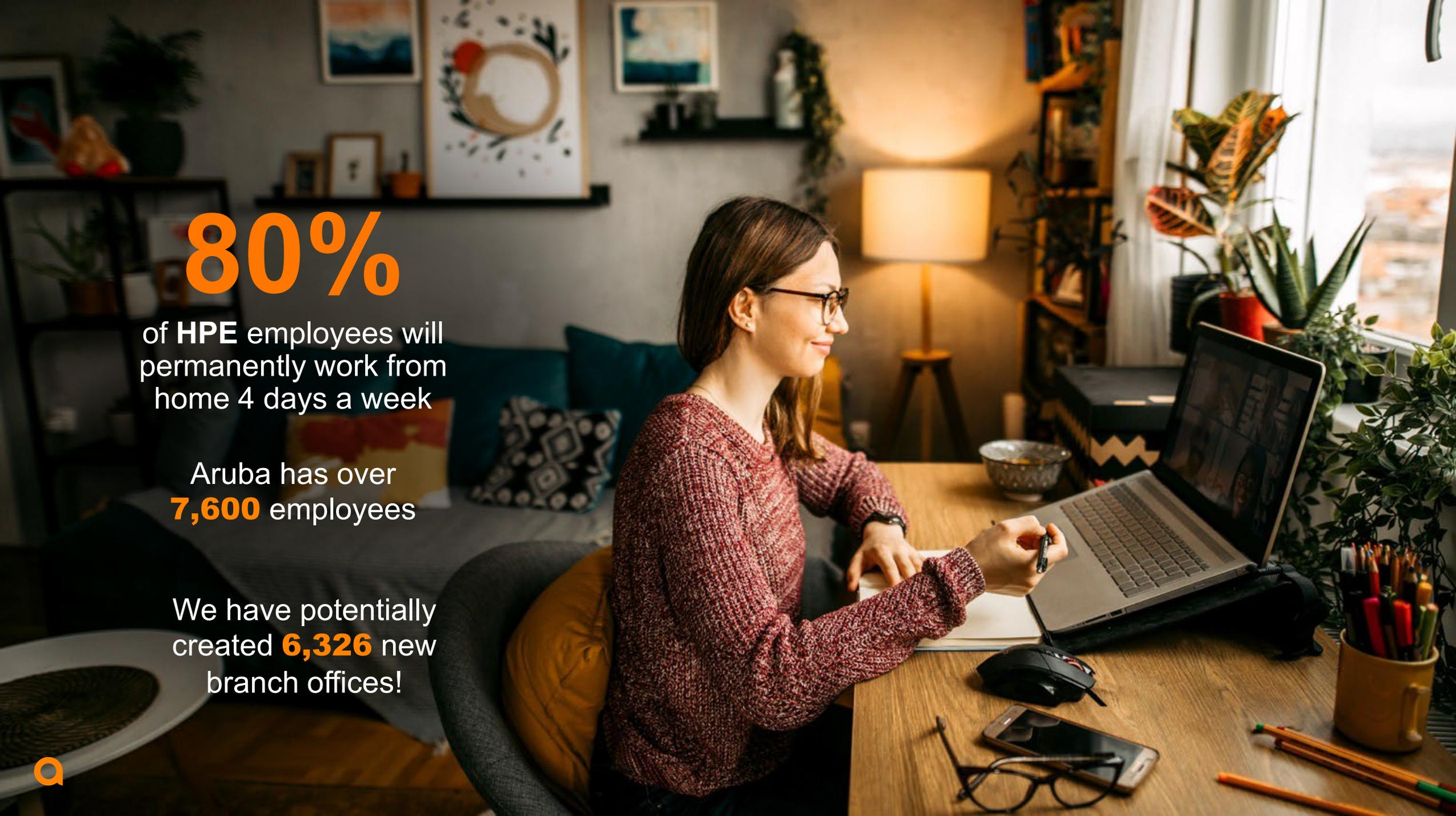


61%

of office workers are
actively choosing not to
go back to the office

Source: Pew Research
Center



A woman with glasses and a red sweater is sitting at a wooden desk in a home office, working on a laptop. The room is decorated with plants, framed art, and a lamp. The text is overlaid on the left side of the image.

80%

of HPE employees will permanently work from home 4 days a week

Aruba has over **7,600** employees

We have potentially created **6,326** new branch offices!





CONNECTION IS EVERYTHING





**CAN WE PREDICT WHAT CUSTOMERS
WILL WANT IN THE FUTURE?**

**CAN WE THEN DELIVER PRODUCTS
THAT MEET THOSE NEEDS?**

CUSTOMERS TELL US THEY WANT

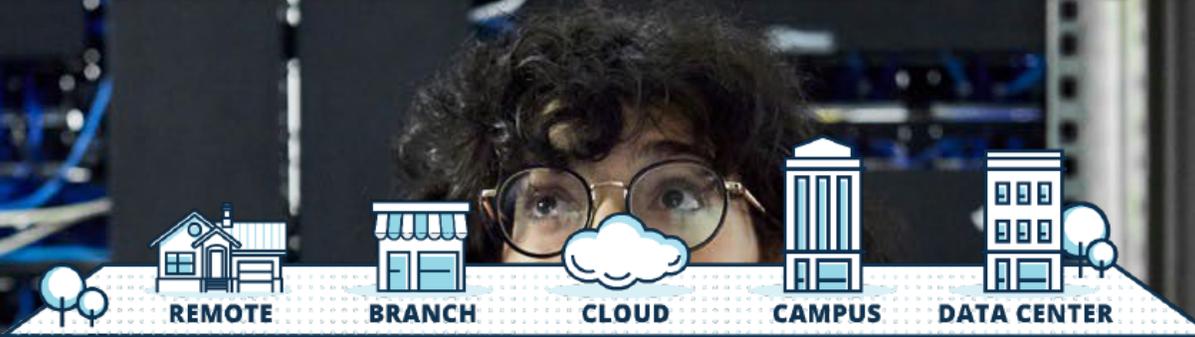
A broad portfolio
managed through
one common platform

A secure network that can
predict and fix problems
BEFORE they happen.

A more adaptive
model that can **flex**
with their business.



ARUBA ESP SOLUTIONS



ARUBA CENTRAL

ANALYZE AND ACT



PROTECT



CONNECT



AS-A-SERVICE



WE ARE WELL POSITIONED

TO SOLVE CUSTOMERS CHALLENGES AND MEET CUSTOMERS NEEDS



Edge Connect



1st in market

PENSANDO

CX10000 series

120,000

Central customers

1.9M

Connected devices



A man in a light blue sweater and glasses is standing in a server room, holding a laptop and pointing at a server rack. The room is dimly lit with blue and purple ambient lighting. The server racks are filled with equipment, and the man appears to be working or inspecting the hardware.

NaaS

NETWORK AS A SERVICE





69%

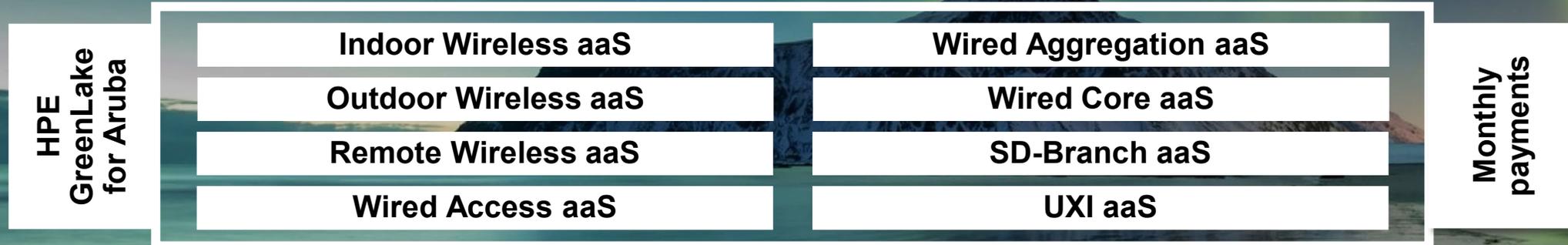
of customers have already
deployed NaaS or are
looking to buy this way
within the next two years

Source: IDC



HPE GREENLAKE FOR ARUBA

8 NEW EDGE CONNECTIVITY SERVICE OFFERINGS



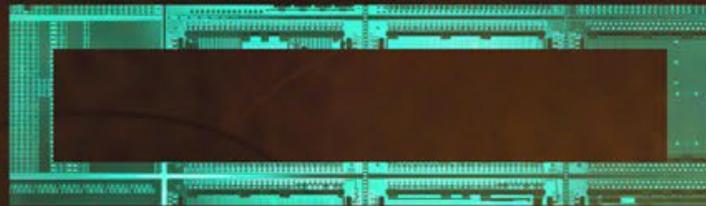
Descriptive,
streamlined NaaS
service offerings

Optimized for sale
through channel

Speed up
deployments



HPE EDGE TO CLOUD STRATEGY



aruba
NETWORKING

COMPUTE

STORAGE

HPE GREENLAKE CLOUD PLATFORM





**WE CAN PREDICT WHAT CUSTOMERS
WILL WANT IN THE FUTURE.**

**WE WILL DELIVER PRODUCTS
THAT MEET THOSE CUSTOMER NEEDS.**



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Thank you

